



CROHN'S & COLITIS FOUNDATION



CALIFORNIA WINE CLASSIC

Save the Date!

April 27th, 2019

2018 EVENT HIGHLIGHTS

- Over \$377,000 was raised in support of the Foundation's mission
- 390 guests attended
- \$165,000 was donated directly to Fund-the-Mission
- \$95,000 was raised from 10 Corporate Sponsors
- 12 wineries attended to pour during the wine reception
- Table Hosts purchased 19 tables

The 22nd Annual California Wine Classic will take place on Saturday, April 27th at the Ritz Carlton Hotel in San Francisco.

Over 500 Bay Area philanthropists, business leaders, gastroenterologists, and Foundation supporters will enjoy a premiere wine tasting reception, exclusive live & silent auctions, seated dinner and Champion of Hope ceremony all to support the Foundation's mission: to cure Crohn's disease and ulcerative colitis and to improve the quality of life of children and adults affected by these diseases.

YOUR DOLLARS COUNT

In 2017 alone, the Crohn's & Colitis Foundation funded over 200 projects totaling over \$30 million. We fund a set of priority initiatives: multi-institutional, multi-disciplinary, collaborative research projects targeting areas of science with a high probability of advancing treatment. In conjunction with our investment into the treatment and eventual cure of IBD, patient and professional services remain at the heart of the Crohn's & Colitis Foundation. We strive to continually improve the quality of life for all those impacted by these diseases. We served over 800,000 participants in 2017 through education webcasts, live education programs, the Information Resource Center, websites and social media discussions.

SATURDAY, APRIL 27TH, 2019
RITZ CARLTON HOTEL, SAN FRANCISCO
WWW.CALIFORNIAWINECLASSIC.ORG

VINTNER PARTNERSHIP OPPORTUNITIES



Dinner Pairing Vintner: Pair your wine with a course at the seated dinner (est. 6 cases)

Benefits Include:

- Your wine pairing notes in the printed menu and printed program
- Opportunity to speak about your wine at a table during the event
- Your logo will be listed in the printed program
- Your logo and link listed on the event website
- Your name used in promotional information prior to the event
- Your name listed in at least 2 email communications (20,000 constituents)
- Your name and a link included in at least one social media post



Cocktail Reception Vintner: Pour a sampling of your varietals to guests during the VIP Reception and the Cocktail Reception (from 5:30pm – 7:30pm)

Benefits Include:

- Share multiple wines and connect with approximately 500 guests.
- Your name will be listed in the printed program
- Your logo and link listed on the event website
- Your name used in promotional information prior to the event
- Your name listed in at least 2 email communications (20,000 constituents)
- Your name and a link included in at least one social media post



Live Auction Package Donation: Curate a unique experience either at your winery or with the winemaker to be auctioned off during the Live Auction (value \$2,500+)

Benefits Include:

- Your name and details included in the Live Auction description in the printed program (subject to mutual agreement)
- Your name and details included on the mobile bidding website
- Extra recognition and thanks from the stage during the Live Auction
- Your logo and link listed on the event website
- Your name listed in promotional information prior to the event
- Your name listed in at least 2 email communications (20,000 constituents)
- Your name and a link included in at least one social media post



Silent Auction Package Donation: Curate a unique experience, package, bottle or set to be included in the Silent Auction (Value \$150+)

Benefits Include:

- Your name and details included in the display sheet for the Auction item
- Your name and details included on the mobile bidding website
- Your name listed in the printed program